

Subject: Computing – Creative IMedia	Year: 11 IMedia
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INTENT

Students will learn about the media industry and the tools and techniques that are needed to follow a career in the media industry. Students will develop skills relevant for a range of roles while developing visual identities for clients, planning and creating original digital graphics and planning, creating and reviewing original digital media products.

IMPLEMENTATION

The Computing Department at BGN aims to inspire and develop awareness of the media industry including visual identity, planning and creating digital graphics. Three units are covered over two years. Two units are mandatory, one being a written exam and the other mandatory unit being coursework. As a department we then have chosen website creation as our third (optional) unit. Students have previously been taught website design in Year 9 and therefore can recall skills used. These skills can then be developed to a higher level on completion of the coursework unit.

Overview of Year – Topic area and Assessment	Term 1								Term 2								Term 3								Term 4								Term 5								Term 6							
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39									
	R097: Pre-production and planning documentation and techniques for webpages.								R097: Techniques to obtain, create and manage assets for the multipage website R097: Techniques used for advanced tools including swap image, hotspot, marquee, animation, forms and video								R097: Creating webpages for the client brief given. R097: Techniques to test/check and review webpages R097: Improvements and further developments								R097: NEA Assessment (Working on) R093: Distribution platforms and media to reach audiences (TA4) R093: Properties and formats of media files (TA4)								R097: (submitError! Bookmark not defined. for moderation) R093: Sources of research and types of research data (TA2) R093: The legal issues that affect media (TA3) R093: Job roles in the media industry (TA1)								R093: Revision and mock papers/tests R093: Examination (Terminal unit)							

IMPACT				
	Topic	Assessment Method	Mark Sch / Grade Boundaries	Knowledge / Skills / Understanding To be shared with students
Topic, Assessment, Readiness	R093	<p>Questions from past papers given regularly. Teach students how to structure answers to larger mark questions.</p> <p>Exam paper given for final external exam in June.</p>	L1P, L2M, L1D. L2P, L2M, L2D & L2D*	<p>Covering other elements of TA1-4 in Year 11</p> <p>Tasks to reinforce understanding given and assessed. Grades and feedback shared with students on the VLE.</p>
	R097	<p>Completion of practice coursework to embed knowledge, skill and understanding.</p> <p>Coursework completed, moderated and ready for submission in June series.</p>	L1P, L2M, L1D. L2P, L2M, L2D & L2D*	<p>Skills for website creation taught and practice coursework used to embed knowledge, skill and understanding in all stages of planning, creation, testing and reviewing of final webpages for the client.</p>